

Seasonal Designs Logo (Horizontal Layout)

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Seasonal Designs Logo (Vertical Layout)

  
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Icon options (from more detailed to simplified)



Colors (pulled from current site)



Holiday Gold



Holiday Red



Dark Red



Red Gradient

Logo used in potential print media

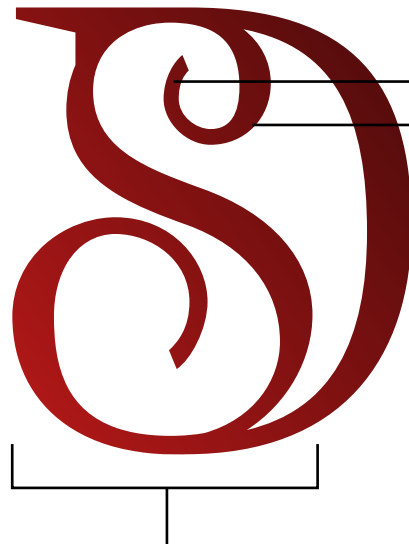


## Icon explanation



Warm, seasonal color.  
Gradient adds more depth.

Having an icon that can be separated from the main logo allows you to use it as a recognizable graphical element, giving customers the ability to visually link it back to your brand.



Multiple weights in the stroke simulate a ribbon like effect.



More emphasis on the curve relates back to visual holiday elements.

