



Ian MacDonald

Art Supervisor



609.489.2854



ianmac1590@gmail.com



www.ianmacdesign.com

▶ Summary

Hello! I'm an animator living in North Jersey, and currently working as an Art Supervisor for an advertising agency.

When it comes to design, I appreciate the effectiveness of simplicity. I love bringing concepts to life with the use of motion graphics and animation, and am always working to broaden my skills and use new techniques when it comes to interactive design.

▶ Education

BS in Digital Animation / Minor in Video Game Design

Philadelphia University – August 2010 - May 2014

Studies in Biology and Computer Science

Ocean County College – September 2008 - May 2010

▶ Creative Experience

Art Supervisor / McCann Health NY / January 2022 - Present

- Responsible for art direction and creation on Tremfya® brand (digital and print)
- Execution of concepts and ideas for new businesses, pitches, and convention booths
- Worked on both HCP and DTC sides of the business

Senior Art Director / BGB Group (Bionyc) / October 2019 - January 2022

- Responsible for art direction and creation on Amgen® brands
- Storyboarding and working with our digital department to create animations/websites
- Concepting and retouching for pitches

Senior Interactive Art Director / Guidemark Health / April 2017 - October 2019

- Responsible for art direction on all Learning brands
- Create animations and videos for eLearning and promotional clients
- Design eLearning modules and interactive PDFs

Graphic Designer (Freelance) / 2k Printing / January 2017 - April 2017

- Design graphics for various promotional products
- Recreate and vectorized art for screen printing files

Production Artist (Freelance) / Grass Creative / May 2016 - January 2017

- Design and illustrate graphics for local businesses
- Create animations for social media posts



▶ Awards and Accomplishments

SCAR Award, nominated internally for going above and beyond in creative performance / BGB Group

Promoted from Jr. AD, to AD, to Senior AD within two years / Guidemark Health

Make Your Mark Award, nominated by co-workers for going above and beyond in performance / Guidemark Health

Excellence in Animation Award for senior class / Philadelphia University

▶ Skills & Software

Adobe:
After Effects
Illustrator
Photoshop
InDesign
XD
Media Encoder

Microsoft:
Powerpoint
Word

macOS:
Sketch
Keynote

Other skills: interactive design, animation, video editing, compositing, retouching, concepting, interactive pdfs, leadership, management